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Erica Rice
Nosopatches
Jackson, WY
307-690-0571
noso@nosopatches.com

NOSO PATCHES AWARDED ECONOMIC DEVELOPMENT GRANT

Wyoming Business Council recognizes growth potential of Jackson-based startup.

Jackson, WY – Nosopatches was awarded a Kickstart: Wyoming grant this month by the [Wyoming Business Council](#), the state of Wyoming’s Economic Development Agency. The grant will help the small business expand operations capacity and contribute to job creation in the state.

“Nosopatches has been self-funded from the beginning and we have experienced great success while being lean,” says Kelli Jones, Founder of Nosopatches. “This grant allows us to invest in machinery to help with scale in 2019 and will offer sustainable jobs to the Teton region.”

Kickstart: Wyoming grants provide \$5,000-\$50,000 to Wyoming startups with high-growth potential and fewer than 50 employees. Applicants must commit to maintaining a meaningful nexus to Wyoming and whose concept has potential to provide an economic return to the state of Wyoming through creation of jobs, expanded tax base and diversification of the state’s economy. Business Council regional directors work with individual applicants—both those who were funded and those who were not— to connect them with the resources they need.

Nosopatches is wrapping up a successful 2018 that included media coverage in [Outside Magazine](#), Backpacker and various trade publications, custom patch projects with gear manufacturers [Deuter](#) and [Big Agnes, Jackson Hole Mountain Resort](#), product placement in [REI stores](#) across the country and reaching their sales goal, along with the Kickstart grant.

“This is a great way to end 2018, but it might be an even better way to start a new year,” adds Jones. “I’m looking forward to working the Wyoming Business Council and being an example for future entrepreneurs.”



ABOUT NOSO PATCHES

Noso Patches are the most unique all-purpose patches that fix rips, snags and tears while adding personal style. Make your jacket eye catching, not for the holes, but for the design you've created. Personalize your gear like sleeping bags, tents, or the apparel you love most. Whether it's a nylon windbreaker or down jackets, anything can be revamped or restored.

When your favorite jacket springs a leak, Noso Patches save the day with style and versatility. Super easy to use at home or in the field, Noso Patches are made of 30D ripstop nylon, uncoated and down proof with a high tenacity and heat/light inhibiting qualities. Noso's adhesive lasts longer than others on the market. With no sewing required, the heat activated technology creates a permanent bond without an iron. Just throw it in the dryer or better yet, leave it in the sun to activate the adhesive. Noso Patches are incredibly durable and can withstand extreme weather conditions and multiple washes, without gumming up on the sides.

Founder Kelli Jones came up with the idea after she hopped a barbed wire fence hiking in Wyoming and snagged her brand-new jacket. Instead of repairing it with tape, Kelli used her own heart shaped patch she cut from nylon. After numerous friends asked where they could get one, she decided to make Noso Patches available to everyone. To extend the life of your gear, or express your individuality, Noso Patches are available in a variety of shapes and colors.

Custom patches are available in a variety of fabric weights and colors.

Links:

Noso website: Nosopatches.com

Facebook: Facebook.com/NosoPatches

Instagram: Instagram.com/nosopatches

Twitter: [@nosopatches](https://Twitter.com/nosopatches)